Beauty Seminar Links

Title: "Looks Matter In the Workplace - Author: "Laura Morsch - Source:CNN

<http://www.cnn.com/2007/US/Careers/02/28/cb.pretty/index.html>In this article it is clearly shown that people within the work place who are considered more attractive are definitely at a huge advantage. They are hired more often and are often paid higher then those who are not as attractive. This definitely connects with "The Beauty Advantage" by Jessica Bennet because in both they make similar points.

**Tyler Corcoran**

[Dove Evolution Commercial](http://www.youtube.com/watch?v=iYhCn0jf46U)

This commercial shows a woman who arrives to be photographed, without any makeup done or anything! She then goes through hours of makeup and hair before they take the picture. Even though she looks beautiful after she's plastered with foundation, the photo is then Photoshopped - not only is her skin airbrushed, but her eyes are enlarged and her neck stretched out. Like it says at the end of the commercial, no wonder our idea of beauty is distorted. Why should women try and look like that during work when it's hardly even possible in the first place?

**Joy**

http://www.corrupt.org/news/susan\_boyle\_and\_beauty

While this article may be much more of an editorial rather than a straight news article, the author brings up the point that Western society's fascination with beauty can be blamed on popular media rather than biological reasons. Interestingly enough, the author of the article points out that even with Susan Boyl's (forgive me) *hideous* appearance, she is slowly rising to stardom.

**Sophie Doering:**

http://www.usnews.com/science/articles/2010/08/10/business-school-research-finds-beautiful-women-face-discrimination.html

This article is actually very similar to "The Beauty Advantage" in that it discusses both the pros and cons of being considered attractive in the workplace. However, in the US News article above, it discusses the discrimination that attractive women receive when applying for "masculine" jobs. Does it really go both ways? In what career to women actually escape discrimination for their appearance?

**Marc Simonelli:**

<http://www.the33tv.com/news/kdaf-beauty-career-advantage-story,0,2294154.story>

This article answers the question of do prettier people get better jobs, and they have come to a conclusion that most of the time yes being pretty does help you get a better job. This article shows some examples of how beauty can effect the out come of a certain job.

http://en.wikipedia.org/wiki/Brave\_new\_world

The source I wanted to include is actually a book I read for AP Lit. over the summer. (I couldn't find the book online so I included a link to its Wikipedia page) It's called *Brave New World* and was written by Aldous Huxley in 1931. The book has a futuristic setting in which everyone is created scientifically and engineered to preform a specific job. People are created to occupy certain classes in society and the members of the Alpha Class are all created to be physically attractive and to wear the best clothing. This also means that they hold the most respectable jobs and maintain the most elite place in society. Their beauty is directly associated with their place in society and the members of the lower class are engineered to be less attractive and completely incapable of bettering themselves. Is this parallel to how our society has naturally formed itself?

^**Lisa Randall**

 http://www.forbes.com/2009/12/05/appearance-work-pay-forbes-woman-leadership-body-weight.html

This article is pretty similar to the Beauty Advantage, except it deals more closely with woman in the work space than men. It explains how woman are more scrutinized for being unattractive than men are, and that younger woman who might not be as well qualified as someone older than them, are more likely to get the job. The article explains that It's just a basis of Western society because of the media and society puts an emphasis on looks and being attractive. It also states that while having intelligence and experience are important, looks for woman are starting to become more and more important as the workforce becomes more competitive.

**James Muehring**

http://www.cnn.com/2007/US/Careers/02/28/cb.pretty/index.html

 This article mentions many of the same issues as "The Beauty Advantage", but it also introduces a few new perspectives on the issue. This article cites an author who always chooses the "visual underdog" for positions, providing an example of a reverse of the beauty advantage. Also mentioned in the article is University of Texas Austin study that shows students give better evaluations to attractive teachers. In "The Beauty Advantage", Jessica Bennett suggests that perhaps attractive people are more confident and successful because they are beautiful and have received attention. But this article suggests that confidence actually accounts for 20% of attractiveness. Does attractiveness increase confidence, or does confidence increase attractiveness? Can both scenarios occur?

**Darius Majd**

<http://www.cbsnews.com/8301-504083_162-20009011-504083.html>

(I read another article about the lawsuit) This article in a way contradicts what we learned in the Newsweek article. If someone is hired because they are attractive, then wouldn’t he/she stay hired for that some reason? Therefore, either the statistics are lying and this woman did not get hired for her looks, but then she had to be hired for her brain. And she was fired because her brain was not performing. Ms. Lorenzana argues that she is “too good looking” which I think is just her being vain. I discussed this with my friend Cody last night and he said that if she was so good looking, wouldn’t they keep her around? It would not be a reason to fire her. So basically if she was hired for her looks, she would stay around for her looks. If she was hired for her brain, then why isn’t her brain doing the job? And if she thinks she is being *fired* for her appearance, then that contradicts with the Newsweek article that says you are *hired* for your appearance. Personally I think this woman was hired for her appearance then they realized she was dead weight so they decided to fire her but she is extremely vain and thinks that she is too hot to be fired. Personal opinion.

**Sarah Suckow**

[The Color of Beauty](http://www.racialicious.com/2010/05/13/the-color-of-beauty-looks-at-institutionalized-racism-in-the-fashion-industry/)

This short documentary follows the journey of a young African American woman, Renee Thompson, as she pursues a career of modeling in NYC. She is continuously turned down because of her race, even though she has "white" features, and apparently, if an agent hires a black girl, she needs to be "a white girl dipped in chocolate." Say WHAT?

**Joy Meikle**

 Matt Golino: <http://www.intmath.com/Numbers/mathOfBeauty.php>

This link shows a few very interesting things regarding the math behind beauty. Showing proportions and ratios of both people and nature in regard to what humans naturally define as beauty. There is also a very interesting interactive feature in which you overlay an outline of a proportionate face over that of celebrities and you may start to notice something...

--Also this link is similar and covers some of the same topics <http://www.beautyanalysis.com/index2_mba.htm>

**Jacob Schneidermeyer**

<http://articles.cnn.com/2007-02-28/us/cb.pretty_1_competencies-dental-work-workers?_s=PM:US>

In this article from CNN states many facts on the idea that more attractive people get paid more money than their less attractive colleauges. The author of the article is opposed to the idea of beauty in the workplace. The article has many different statements on the negative side and fails to produce any of the positives of beauty.